

Poster presentations

- A poster presentation is an effective way of displaying information about a particular research topic or research project.
- It provides a talking point for discussion.
- It improves students communications skills
- Builds confidence in public speaking
- Engages an audience in the topic
- It's visual therefore more dynamic
- Can allow students to be creative in design
- Gives audience an overview without bombarding them with too much complex information
- Concise, focused
- 'Elevator speech' – selling your idea in the time it takes to travel from the top to the bottom of a building in a lift
- Divided into sequential segments (boxes, shapes) with sub-headings
- Usually A3, horizontal

To find examples of what a poster presentation looks like, simply look them up on Google images.

To read up in a bit more detail, the HE library has a Palgrave Pocket Study Skills Guide, *Posters & Presentations* by Emily Bethell and Clare Milsom, shelf-number 808. 066 BET, which you may find useful.

See also *The Smarter Student: study skills & strategies for success at university* by Kathleen McMillan and Jonathan Weyers, Chapter 54, pp 362-367, shelf-number 378. 170 281 MCM.

If this is unavailable, *The Smarter Study Skills Companion*, also by Kathleen McMillan and Jonathan Weyers, Chapter 60, pp 434-439, shelf-number 378. 170 281 MCM, has exactly the same information, and both are available from the HE library.

If you need any further advice or still feel unsure where to start, please contact the Study Skills team (details on main Study Skills page) and we will be more than happy to help you!

See below for some layout options:

