

Media

Creative and Digital Media Level 3 Apprenticeship

In Brief

Start Date / Duration

This programme has various start dates throughout the year and will take a minimum of 12 months to complete.

Entry Requirements

- Learners will need to be at least 16 years of age
- You must hold five GCSEs at grade A*-C/4 including English and maths
- You need to be employed within the creative industry or have an employer in this area willing to take you on as an apprentice
- Please see our **Apprenticeship vacancies.**
<https://www.barnsley.ac.uk/our-departments/apprenticeships/apprenticeship-vacancies/>

You will achieve

You will achieve a Level 3 NVQ Diploma in Creative & Digital Media and a Level 3 Certificate in Creative and Digital Media.

Course Overview

You will develop an understanding of the end-to-end production cycle in relation to different platforms, for example, audio, visual, interactive and emerging technologies and post production. You could work in different genres like entertainment, drama, news and sport, and in different formats such as live, studio and online.

Course Content

You will study all of the units listed below which relate to your job role.

Level 3 NVQ Diploma in Creative & Digital Media. Examples of Mandatory & Optional Units:

- Awareness of converging digital technology in the creative media sector
- Professional behaviour in the creative media sector
- Produce copy for interactive media products
- Contribute ideas for productions

- Contribute to office based pre-production
- Understand legal and ethical requirements relating to photo imaging
- Media audiences and products
- Creative media production management project
- Record audiovisual Journalistic material
- Shorthand techniques
- Clear copyright materials
- Identify source of information and present findings
- Print production

Level 3 Certificate in Creative & Digital Media. Mandatory Units:

- Media audiences and products
- Communication skills for Creative Media Production
- Creative Media Production Management Project

You will also study:

- Employment, Rights and Responsibilities (ERR) Booklet
- Level 2 Functional Skills in English, maths and ICT (if required)
- Personal Learning and Thinking Skills (PLTS)

How will I be assessed?

You will be assessed by your assessor using a portfolio of evidence, practical demonstrations and assignments. You will be assessed both in College and in your place of work.

What Equipment Will I Need?

You will need a folder, plastic wallets, dividers and a USB device.

Where will I study?

You will study within the workplace and may have to attend classes at Barnsley College's Old Mill Lane Campus, Church Street, Barnsley S70 2YW.

What can I do next?

Upon completion you could progress onto a Higher Level Apprenticeship in Advertising and Marketing or apply for job roles including:

- Journalism
- Public Relations
- Design
- Marketing
- Feature writing
- Radio

How much does the course cost?

There is no cost to being an apprentice. All costs associated with your apprenticeship, including

the cost of training and your salary, will be paid by your employer.

Extra information

Contact the Apprenticeship Team

For further information please contact the team on +44 (0)1226 216 123 or email: info@barnsley.ac.uk [<mailto:info@barnsley.ac.uk>]

Want to join Barnsley Sports Academy and the Sports Village?

Barnsley College has a range of sports opportunities for all students to take part in, gain professional training and compete nationally and internationally. We also have a state-of-the-art fitness village, Honeywell Sports Village [<https://www.barnsley.ac.uk/shops-services/honeywell-sports-village/>] where students can make use of our fitness suite, spinning studio and classes for competitive rates. You don't have to be studying sport to get involved in the Sports Academy [<https://www.barnsley.ac.uk/our-departments/sport/sports-academy/>].

Additional Learning Support

Our Additional Learning Support team can provide you with the support you need. Please contact them on +44 (0)1226 216 769.

English and Maths

Having good English and maths qualifications are important for most careers and we want to give you the help you need to succeed.

If you are aged 16 – 19 and don't already have a grade C/4 or above in GCSE English and maths they will automatically be included in your study programme. If you want to work towards higher grades in English and maths we can help you do that too.

Need a higher level maths qualification? We offer a [Level 3 Mathematical Studies \(Core Maths\)](https://www.barnsley.ac.uk/course/core-maths-level-3-part-time/). [<https://www.barnsley.ac.uk/course/core-maths-level-3-part-time/>]

This can be added to your study programme

If you need any further information, please contact the [Info Team](#).

Disclaimer

Please note we reserve the right to change details without notice. We apologise for any inconvenience this may cause.

Last updated: 12th March 2018

Want to apply?

Visit <https://www.barnsley.ac.uk/apply> to get started

Call us on **01226 216 123**